

Terms and Conditions of the Website

1. ACCEPTANCE OF TERMS AND CONDITIONS

This website (this "**Website**") is managed and operated by New World Loyalty Programme Limited ("**NWLP**", "**we**", "**us**" or "**our**"). By accessing, using or browsing this Website, you agree to be bound by these Terms and Conditions (these "**Terms and Conditions**"). Additional terms and conditions (including any amendments thereof) applicable to a specific area of this Website or to a particular transaction, event or activity will be posted in particular areas of this Website from time to time by NWLP.

2. UPDATE OF TERMS AND CONDITIONS

NWLP may update and amend these Terms and Conditions from time to time at our sole discretion and notify you by posting an updated version thereof on this Website. You are advised to regularly check this Website for updates and your continued use of this Website after our posting of the revised Terms and Conditions constitutes your acceptance of the updated Terms and Conditions.

3. NO UNLAWFUL USE

You may not use this Website or any of its contents referred to for any illegal or unauthorized purpose. You agree to comply with all applicable laws, rules and regulations in force from time to time.

4. THIRD PARTY WEBSITES

This Website may contain certain hypertext links to other third party websites. These other third party websites are independent from this Website. NWLP has not reviewed, is not responsible for, and accepts no liability in respect of any content, information or opinion contained in any such websites. No hypertext links to this Website is/are allowed without the prior written consent of NWLP. Links to other websites do not constitute an endorsement, approval or any form of association by or with NWLP of such websites or the information, products, services, advertising or other materials available on those websites.

5. INTELLECTUAL PROPERTY AND COPYRIGHT

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You agree that we are free to use, disclose, adopt and modify all and any ideas, concepts, know-how, proposals, suggestions, comments and other communications and information provided by you to us ("**Feedback**") in connection with this Website without any payment, credit or acknowledgement to you. You hereby waive and agree to waive all and any rights

and claims for any consideration, fees, royalties, charges and/or other payments in relation to our use, disclosure, adoption and/or modification of any or all of your Feedback.

6. DISCLAIMER

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YOUR ACCESS TO AND USE OF THIS WEBSITE IS AT YOUR SOLE RISK AND IS PROVIDED "AS IS," "AS AVAILABLE." THIS WEBSITE IS FOR YOUR PERSONAL USE ONLY AND NWLP MAKES NO REPRESENTATION OR WARRANTY OF ANY KIND, EXPRESS, IMPLIED, STATUTORY OR OTHERWISE TO THE MAXIMUM EXTENT PERMITTED BY LAWS, INCLUDING, WITHOUT LIMITATION, ANY WARRANTIES ON MERCHANTABILITY OR FITNESS FOR ANY PARTICULAR PURPOSE.

THE ENTIRE LIABILITY OF NWLP AND YOUR EXCLUSIVE REMEDY WITH RESPECT TO THIS WEBSITE OR OTHERWISE, IS RE-PERFORMANCE OF DEFECTIVE SERVICES. IN JURISDICTIONS WHICH DO NOT ALLOW THE EXCLUSION OR LIMITATION OF CERTAIN TYPES OF LIABILITY, OUR LIABILITY WILL BE LIMITED TO THE MAXIMUM EXTENT PERMITTED BY LAW. NWLP DOES NOT ENDORSE, WARRANT OR GUARANTEE ANY MATERIAL, PRODUCT OR SERVICE OFFERED THROUGH US OR THIS WEBSITE. NWLP IS NOT AND WILL NOT BE A PARTY TO ANY TRANSACTION BETWEEN YOU AND ANY THIRD PARTY.

In no event shall NWLP be liable to you or any other person for any direct, indirect, incidental, special, punitive or consequential damages, including any loss of business or profit, arising out of any use, or inability to use, the information, even if NWLP has been advised of the possibility of such damages.

You will exercise and rely solely on your own skill and judgment in your use and interpretation of this Website and the Website Contents. You are responsible to ensure that your use of this Website complies with all applicable legal requirements.

The limitation of liability contained in these Terms and Conditions will apply to the fullest extent permitted by applicable laws. In no event shall NWLP's total liability to you for all damages, losses, and causes of action (whether in contract, tort (including but not limited to negligence) or otherwise) exceed the actual amount paid by you to NWLP, if any, for using this Website.

7. ACCESS AND UPDATE

NWLP does not guarantee that this Website or the Website Contents, will always be available or be uninterrupted. Access to this Website is permitted on a temporary basis. NWLP will not be liable to you if for any reason this Website is unavailable at any time or for any period.

You are responsible for making all arrangements necessary for you to have access to this Website.

You are also responsible for ensuring that all persons who access this Website through your internet connection are aware of these Terms and Conditions and other applicable terms and conditions, and that they comply with them.

8. TERMINATION OR SUSPENSION OF ACCESS

NWLP reserves the right to terminate, suspend, withdraw, discontinue or change your ability to access this Website (or any part thereof) for any reason without prior notice.

9. INDEMNIFICATION

You understand and agree that you are personally responsible for your behaviour on this Website. You agree to indemnify, defend and hold harmless NWLP, its subsidiaries, affiliated companies, licensors, officers, directors, employees, agent and any third party information providers to this Website from and against all liabilities, claims, damages, actions, losses and costs and expenses (including without limitation legal fees) as a result of or incidental to or in connection with or arising from your use or misuse of this Website and any contents thereon and/or your breach of any of these Terms and Conditions. You agree to cooperate fully in the defence of any of the foregoing. NWLP reserves the right to control exclusively the defence of any matter otherwise subject to indemnification by you and you will not settle any matter without NWLP's prior written consent.

10. PERSONAL DATA PRIVACY

NWLP commits to protect the privacy of your personal data and information. In order to provide services to you and to facilitate the operation of this Website, NWLP gathers certain personal information that you provide to this Website. Please refer to the applicable personal data protection documents (including the New World Group Privacy Policy Statement and NWLP Personal Information Collection Statement) which set forth NWLP policies for the collection, usage and disclosure of personal data obtained from this Website.

11. PARTIAL INVALIDITY

The illegality, invalidity or unenforceability of any provision of these Terms and Conditions under the law of any jurisdiction shall not affect its legality, validity or enforceability under the laws of any other jurisdiction nor the legality, validity or enforceability of any other provision.

12. NO WAIVER

No failure or delay by NWLP to exercise any right or remedy provided under these Terms and Conditions or by law shall constitute a waiver of that or any other right or remedy, nor shall it prevent or restrict the further exercise of that or any other right or remedy. No single or partial exercise of such right or remedy shall prevent or restrict the further exercise of that or any other right or remedy.

13. GOVERNING LAW AND JURISDICTION

These Terms and Conditions are governed by and construed in accordance with the laws of Hong Kong and in case of disputes, NWLP and you shall submit to the non-exclusive jurisdiction of the courts of Hong Kong.

14. INCONSISTENCY OR CONFLICT

If there is any inconsistency or conflict between the English and Chinese versions of these Terms and Conditions, the English version shall prevail.