

Terms and Conditions of New World CLUB x 28Hse Limited New Member Registration Campaign (these “Terms and Conditions”)

1. New World CLUB New Member Registration Campaign (“Campaign”) is effective from now to 31 July 2024 (both dates inclusive) (the “Campaign Period”). By participating in the Campaign, each participant shall be deemed to have read, understood and agreed to these Terms and Conditions.
2. New World CLUB (“NWC”) refers to the loyalty programme managed and operated by New World Loyalty Programme Limited (“NWLPL”).
3. During the Campaign Period, participants shall register as New World CLUB members via the designated link. Upon successful registration, the first 1,500 new members (“Eligible New Members”) shall be eligible for the welcome incentive (Collectively “Incentive”). The Incentive includes:
 - Coucou Hotpot · Tea Break- a complimentary drink of Da Hong Pao Bubble Tea
 - AHAN THAI- a complimentary Coconut Ice-cream upon any spending on dining in-store
 - 80 K Dollars (Limited quota, served on a first-come-first-served basis for the first 10 Eligible New Members of each day during the Campaign Period)
 - GIORMANI – a pair of complementary leather cushions (grade 3 leather) upon net purchase of \$9,000 or more in-store
4. Incentive (with Terms and Conditions apply) is limited and served on a first-come-first-serve basis for Eligible New Members. Each Eligible New Member is only entitled to the Incentive stipulated in paragraph 3 above once during the Campaign Period (Duplicated registration from the identical Hong Kong Identity Card, Address Proof, phone number and other personal information, duplicated will forfeit any entitlements to the Incentive). All entries in the system records of NWC/NWLPL (including the time and sequence of receiving the Participant registration under the Campaign) shall be deemed accurate and NWC/NWLP shall not accept any challenge or dispute on such records.
5. All applicants shall be at the age of 18 or above. Existing NWC members are not eligible for the Incentive of this Campaign.
6. Any non-designated Campaign Registration Link registration will not be deemed eligible to receive any Incentive as stipulated in paragraph 3 above.
7. Incentive is distributed to the Eligible New Members within the timeframe stipulated in the table below:

Incentive	Distribution time
80 K Dollars (only eligible for the first 10 Eligible New Members of each day during the Campaign Period)	Within FOUR (4) weeks after the end of the Campaign Period
Coucou Hotpot · Tea Break – a complimentary drink of Da Hong Pao Bubble Tea	Within TWENTY-FOUR (24) hours upon the submission of the E-form
AHAN THAI – a complimentary Coconut Ice-cream upon any spending on dining in-store	
GIORMANI – a pair of complementary leather cushions (grade 3 leather) upon net purchase of \$9,000 or more in-store	

8. The Incentive of K Dollars will be credited to the K Dollar Program account (“KDP Account”) of the first 10 Eligible New Members of each day during the Campaign Period managed and operated by Missions Points Network Company Limited (“MPNCL”) within 4 weeks from the end of the Campaign Period. All Eligible New Members shall possess a valid KDP Account in order to obtain/ receive and use the K Dollars and KDP Account will therefore be automatically created, and consent for account opening is deemed to be given for those Eligible New Members who do not have KDP Account.

9. The expiry date of the K Dollars will be on 31 December 2024 and K Dollars must be used before expiry. Eligible New Members shall download the Artisanal Living App and log in with the NWC registered phone number to check and use K Dollars. For K Dollars terms and conditions, please click [here](#).
10. The Incentive of e-vouchers will be saved to the Eligible New Members' NWC Account under "My Gift" on the Artisanal Living App within TWENTY-FOUR (24) hours upon the submission of the E-form. Eligible New Members can also refer to the confirmation email sent to his/her NWC registered email address for the details of redeeming the e-voucher.
11. All Eligible New Members must click on the designated link and register as New World CLUB members. By clicking the designated link, they will be re-directed to a designated web form created by NWC for information will be used for creating, updating or completing the member's profile in NWC's system (if applicable). For details and information of such collection, please refer to the [Personal Information Collection Statement](#) of NWC.
12. In addition to joining NWC, Eligible New Members shall also agree to the Campaign's E-Form to join (i) the K Dollar Program and (ii) One ID (operated by New World ELITE Company Limited ("NWECL")) at the same time. NWC/NWLPL will assist him/her to register and create (i) (as a member of the K Dollar Program) a corresponding KDP Account for him/her and (ii) (as a user of One ID) a corresponding One ID account for him/her, by transferring his/her relevant account information and personal data to MPNCL and NWECL respectively for the purpose of such registration/creation of account(s), binding the respective KDP Account and One ID account with his/her NWC membership, and if applicable, facilitating MPNCL to award the Incentive to him/her as an Eligible New Members. For such new NWC members, One ID and K Dollar Program are integral and inseparable elements of the operation of NWC. By agreeing to join NWC, and where applicable, One ID and/or K Dollar Program, the Referee shall agree to the Terms and Conditions and the Personal Information Collection Statement of the NWC (operated by NWLPL), and, where applicable, the [Terms and Conditions](#) and the [Personal Information Collection Statement](#) of K Dollar Program (operated by MPNCL), and/or the [Terms and Conditions](#) and the Personal Information Collection Statement of One ID (operated by NWECL).
13. Participants shall provide a correct and valid mobile phone number and email address for New World CLUB membership registration/log-in. The Participants must be legitimate owners of registered mobile phone numbers in Hong Kong, Mainland China or Macau to receive an SMS authentication code. NWC/NWLPL shall take no responsibility for any undelivered SMS, push notification or emails. All membership details under NWC/NWLPL's system records and information are final, conclusive and not subject to dispute.
14. Each Participant shall only be eligible for one New World CLUB membership. Duplicate registration with the same mobile phone number and/or email address or the holding of more than one membership account by the same individual/Participant will not be accepted by NWC/NWLPL. NWC/NWLPL may at any time require New World CLUB members to undertake account verification by providing information and/or documents as NWC/NWLPL deems appropriate. NWC/NWLPL reserves the right to suspend or terminate a member's NWC Account, or forfeit any entitlements to the Incentive in the Campaign, for failure to complete a verification process. Should there be any dishonest, fraudulent conduct or abuse of membership or misconduct in membership registration, NWC/ NWLPL reserves the right to take further action.
15. All personal data collected by NWLPL from the Participants will only be used in accordance with NWLPL's Personal Information Collection Statement ("PICS"), the People's Republic of China Addendum ("PRC Addendum"), New World Group's Privacy Policy Statement ("PPS") (as applicable) and other applicable privacy documents. For details and information of such collection, please refer

to the NWLPL PICS, PRC Addendum and/or PPS (as application). With the Participants' consent, personal data will be used for future marketing purposes.

16. Please refer to KDP's [website](#) and the [Terms and Conditions](#) for details and information of, amongst others, creating and terminating a KDP Account, earning and crediting of K Dollars, and using of K Dollars. Please note that when participating in the Campaign and as far as KDP Account, K Dollars are concerned, a Participant will also be subject to KDP's Terms and Conditions, [Privacy Policy](#), [Personal Information Collection Statement](#) and/or other relevant privacy documents. For enquiries related to the usage of K Dollars, please contact K Dollar Program Hotline at (852) 3892 3998 (Service hours: 11am –8pm) or email to enquiry@krewards.com.
17. NWLP is not the awarder or provider of the K Dollars to be awarded under the K Dollar Program, and takes no responsibility and assumes no liabilities whatsoever in relation to any obligations and liabilities related to the registration for a KDP Account, and the eligibility to use the K Dollars (whether or not under the Campaign). In case of disputes, the Participants should contact MPNCL directly.
18. All Incentive of e-vouchers are provided by third-party merchants/service providers and NWC/NWLPL does not warrant that the Incentive of e-vouchers is of any merchantable quality or fit for any purposes. NWC/NWLPL disclaims all liability in relation to the Incentive, and a Participant shall waive all his or her rights and interest, if any, of any nature to pursue against NWLPL and/or NWC.
19. Incentive is exclusive to the Eligible New Members and cannot be redeemed for cash, coupons or other items. For details, please refer to the applicable Terms and Conditions.
20. Applicants shall ensure that all information provided is true, correct and accurate. Should there be any errors, omissions or unrecognizable information, the submission may be deemed invalid and void automatically.
21. The submitted information by applicants cannot be cancelled or modified.
22. K Dollars will not be re-credited if it is unused after the expiry date.
23. NWC/NWLP reserves the right to suspend, terminate, cancel or extend the Campaign and/or change the Rewards to other gifts of equivalent or similar value without prior notice at its sole and absolute discretion.
24. NWC/NWLP has the sole and absolute discretion in determining a Participant's eligibility to receive a Reward. If NWC/NWLP discovers at any time, whether or during the Campaign Period, that a Participant has failed to comply with these Terms and Conditions, NWC/NWLP may disqualify the Participant from participating in the Campaign and receiving the Incentive.
25. The Chinese version (if any) of these Terms and Conditions are for reference only. In case of discrepancies between the provisions of the English version and the Chinese version, the English version shall prevail.
26. These Terms and Conditions shall be governed by the laws of Hong Kong Special Administrative Region of the People's Republic of China ("Hong Kong"). All disputes in relation to these Terms and Conditions shall be submitted to the non-exclusive jurisdiction of the courts of Hong Kong.

For enquiries relating to the Campaign, please contact the NWC Service Hotline at 2138 3311 (Office hours: 9am – 6pm) or email to enquiry@newworldclub.com.hk.

Date: 11th July,2024