

**TERMS AND CONDITIONS IN RESPECT OF
2X KLUB Points for New World CLUB Diamond & Viva member
(1 July to 31 December 2020)**

1 Applicable Activity

By participation in the activity organized by K11 Loyalty Programme Limited (“**KLUB 11**”) as set out in clause 2 below (the “**Activity**”), a participant is deemed to have read, understood and agreed to the terms and conditions applicable to the activity.

2 The details of Activity

Activity: 2X KLUB Points for New World CLUB Diamond & Viva member who newly joined as KLUB 11 Gold Card Member or above

General Scheme

From 1 July 2020 to 31 December 2020 (the “**Promotion Period**”), New World CLUB Diamond or Viva member who newly joined as KLUB 11 Gold Card Member or above (the “**Member**”) and spends via electronic payment (each electronic payment slip should contain a minimum spending of HK\$50, excluding spending by K Dollar(s) and/or K11 physical / electronic gift voucher(s)) at K11 MUSEA and/or K11 Art Mall will be rewarded 2 times KLUB Points for a period of 3 months from the date of joining as KLUB11 Gold Card Member by successfully registering any Eligible Receipts. This offer is not applicable to New World CLUB Diamond / Viva Member who is an existing KLUB11 Gold Card Member or above.

3 Redemption Restriction

Each New World CLUB Diamond / Viva member who newly joined as KLUB 11 Gold Card Member or above during the Promotion Period is entitled to earn a maximum of 10,000 Bonus KLUB Points for each Eligible Transaction for a period of 3 months from the date of joining as new KLUB11 Gold Card Member.

4 Special Terms and Conditions applicable to the Activity

4.1 Terms Used

- 4.1.1 “2X KLUB Points” shall mean the amount of the basic KLUB Points and an extra 1 time the amount of the basic KLUB Points.

Example: A Member who spends HKD200 (excluding spending by K Dollar(s) and/or K11 physical / electronic gift vouchers) at K11 MUSEA/K11 Art Mall by and registering any Eligible Receipts successfully will earn 200 basic KLUB Points and 200 Bonus KLUB Points, which is 400 KLUB Points in total. This is equivalent to 400/200, i.e. 2 times the amount of the basic KLUB Points.

- 4.1.2 “Eligible Receipt” means is a set of:

- i. an original machine-printed receipt issued by a merchant at K11 MUSEA and/or K11 Art Mall (which should contain a minimum spending of HKD50, excluding spending by K Dollar(s) and/or K11

physical / electronic gift voucher) on the date of redemption for an Eligible Transaction.

- ii. a corresponding credit or debit card payment slip (if applicable) bearing the name of the Member.

KLUB 11 does not accept any photocopies or hand-written receipts and reserves the right not to accept any receipts that KLUB 11 suspects to be invalid, forged or issued not for genuine transactions or on other grounds without any need for explanation.

4.1.3 “Eligible Transaction”

An “Eligible Transaction” means a consumer transaction paid by electronic payment methods between the Member and a merchant at K11 MUSEA and / or K11 Art Mall, excluding the below transactions and transactions at merchants:

- a) Any single spending below HKD50;
- b) Purchase of cash vouchers, gift cards or coupons, stored value cards or pre-paid cards;
- c) Purchase of show/event/exhibition tickets;
- d) Payments using K11 gift vouchers ;
- e) Adding value to Octopus cards, stored value cards or pre-paid cards;
- f) Currency exchange;
- g) Any transaction at Hyatt Regency Hotel, K11 ARTUS, Rosewood Hong Kong and Yan Toh Heen ;
- h) Any transactions at Victoria Playpark;
- i) Any bank transactions;
- j) Charity donations;
- k) Any bill payment (including but not limited to payment of telecommunication or utility bills); and
- l) Any other transaction between the Member and any merchant as specified by KLUB 11 from time to time (with or without prior notice).

- 4.1.4 Other terms not defined in these Terms and Conditions shall have the same meanings as defined in the KLUB 11 Program Terms and Conditions.

4.2 Credit of extra KLUB Points

Extra KLUB Points earned under the Activity will be credited to Members' accounts within 7 working days after the transaction is validated (for example, under the General Scheme a member who spends HKD100 at K11 MUSEA on 1 July 2020 under the Activity will have the basic 100 KLUB Points credited to his/her account within 2 working days and have the extra 100 KLUB Points credited to his/her account by 10 July 2020). The expiry date of the bonus KLUB

Points is stated as below:

Transaction Date	Expiry Date of Bonus KLUB Points
1 July-30 September 2020	31 December 2020
1 October-31 December 2020	31 March 2021

4.3 Copying Eligible Receipts

KLUB 11 has the right to make an electronic copy of each Eligible Receipt presented to KLUB 11 in the course of redemption and to keep the electronic copies for audit purpose.

4.4 Marking on Eligible Receipts

KLUB 11 has the right to make any marks on each Eligible Receipt presented to KLUB 11 in the course of redemption. The Eligible Receipt marked by KLUB 11 cannot be used again for participating in the Activity or for redeeming any other KLUB Points or any other gifts or privileges in other promotional activities being held in K11 MUSEA and / or K11 Art Mall.

4.5 Verification of Identity

Member shall present his or her original valid Gold Card or above membership card / e-membership card and New World CLUB Diamond / Viva membership card for inspection at the time of redemption.

4.6 No Exchange

The extra KLUB Points can not be exchanged for cash or other gifts.

4.7 Cancelled Transactions

If the transaction for participating in the Activity is subsequently cancelled or reversed for whatever reasons, KLUB 11 has the right to deduct from the Member's account the relevant KLUB Points redeemed from the said transaction.

4.8 No Liability

KLUB 11 does not warrant that the products and services offered by the individual merchants or redeemed by the participants in the Activity are of any merchantable quality or fit for any purpose, KLUB 11 disclaims all liability in relation to such products and services. The participants in the Activity shall waive all his/her rights and interest, if any, of any nature to pursue against KLUB 11.

4.9 Termination of the Activity

KLUB 11 has the right to suspend, terminate or cancel the Activity at any time without any prior notice.

5 General Terms and Conditions applicable to the Activity

5.1 Amendment

KLUB 11 has the right to amend any these terms and conditions at any time without any prior notice.

5.2 Interpretation

KLUB 11 has the right to interpret these terms and conditions. In case of disputes, the decision of KLUB 11 will be final and binding on all parties concerned.

5.3 English Version Prevails

The Chinese version of these terms and conditions are for reference only. In case of discrepancies between the provisions of the English version and the Chinese version, the English version will prevail.

5.4 Governing Laws

These Terms and Conditions shall be governed by the laws of Hong Kong Special Administrative Region.

Issued by K11 Loyalty Programme Limited on 1 July 2020.