

Terms and Conditions of New World CLUB New Member Registration Campaign

1. New World CLUB New Member Registration Campaign ("Campaign") is effective from 28 August to 10 September 2023 ("Campaign Period"). New World CLUB (operated by New World Loyalty Programme Limited) (collectively "NWC") reserves the right to terminate or extend the Campaign anytime without prior notice.
2. This Campaign is only applicable to KLUB 11 Selected Members aged 18 or above ("Selected Members"). During the Campaign Period, Selected Members shall register as New World CLUB new members via the designated link provided in the invitation email of this Campaign (for details please refer to point 5). Upon successful registration and identity verification, the first 2,000 new members ("Eligible New Members") will be eligible to get 50 K Dollars as welcome incentive (Collectively "Incentive"). The quota of Incentive is limited and will be awarded to Eligible New Members on a first-come-first-served basis. Each Eligible New Member is only eligible to receive the Incentive once during this Campaign. All entries in the system records (including time and order of application received under the Campaign) of NWC shall be deemed to be accurate and NWC shall not accept any challenge or dispute on such records. Existing New World CLUB members are not eligible for this Incentive.
3. The Incentive of K Dollars will be credited to K Dollar Program Membership account of Eligible New Members in the form of Points in October 2023 by Missions Points Network Company Limited ("MPNCL"). All Eligible New Members shall also possess a valid K Dollar Program Membership account in order to obtain and use the K Dollars. K Dollar Program account will be automatically opened upon K Dollar crediting, and consent for account opening is deemed to be given, for those Eligible New Members who are non-K Dollar Program member. K Dollars are non-transferrable and cannot be redeemed for cash, coupons or other items.
4. The expiry date of the K Dollars will be on 31 December 2023 ("Expiry Date") and K Dollars must be used prior to the Expiry Date. The Expiry Date of the Points granted under the Campaign will be stated in the K Dollar Notification Email to be sent by NWC. All Points granted by MPNCL under the Campaign must be converted to K Dollars prior to the Expiry Date. Points will not be re-credited by MPNCL under any circumstances. Eligible New Members may download and login the "Artisanal Living" app by their registered mobile number to check and use the K Dollars. For more information and the terms and conditions governing the use of Points and K Dollars, please [CLICK HERE](#).
5. The applicants must click on the designated link and register as a New World CLUB member. By clicking the designated link, they will be re-directed to a designated web form created by NWC for information collection. The information collected from the form, including personal information will be used for creating, updating or completing the member's profile in NWC's system (if applicable). For details and information of such collection, please refer to the Personal Information Collection Statement of NWC. By submitting the form, Eligible New Members are deemed to give consent to NWC for passing their personal information, including but not limited to member name, mobile phone number to KLUB 11 for verification purpose.
6. For the purpose of creating new K Dollar Program Membership account and crediting of Points as stipulated in paragraph 3 above, and for profile updating of K Dollar Program members (where applicable), part of the personal information collected from Eligible New Members, including but not limited to member name, email address, mobile phone number and consent to join K Dollar Program Membership will also be transferred to MPNCL. For details and

information of such collection, please refer to the [K Dollar Program Programme Terms and Conditions](#) as posted on its website and the [Personal Information Collection Statement](#) of MPNCL.

7. All applicants shall provide correct and valid mobile phone number and email address for NWC membership registration. The applicants must be the legitimate owner of the registered mobile phone number at Hong Kong, Mainland China or Macau to receive an SMS authentication code. NWC shall take no responsibility for any undelivered SMS, push notifications or emails.
8. Each individual person shall only be eligible for one New World CLUB membership, duplicate registration with the same mobile phone number and/or email address, or the holding of more than one membership account by the same individual will not be accepted by NWC. NWC may at any time require members to undertake account verification by providing information and/or documents as NWC deems appropriate. NWC reserves the right to suspend or terminate a member's account, or forfeit any entitlements to the Incentives or other privileges without prior notice, for failure to complete a verification process. Should there be any dishonest, fraudulent conduct or abuse of membership or misconduct in membership registration, NWC reserves the right to take further action.
9. Applicants shall ensure that all information provided is true, correct and accurate. Should there be any errors, omissions or unrecognisable information, the submission may be deemed invalid and void automatically.
10. The submitted information by applicants cannot be cancelled or modified.
11. NWC is not the supplier of the K Dollars and is not responsible for all related obligations and liabilities. In case of disputes, the Eligible New Members should contact MPNCL directly.
12. NWC reserves the right to change the Incentive to other gifts of equivalent or similar value without prior notice.
13. NWC and MPNCL reserve the right to amend the Terms & Conditions of this Campaign without prior notice and shall have the final decision in case of dispute.
14. For enquiries related to this Campaign, please contact New World CLUB Service Hotline at (852) 2138 3311 (Service hours: 9am – 6pm) or email to enquiry@newworldclub.com.hk.
15. For enquiries related to the usage of K Dollar, please contact K Dollar Program Hotline at (852) 3892 3998 (Service hours: 10am – 7pm) or email to enquiry@krewards.com.
16. These Terms and Conditions shall be governed by and construed in accordance with the laws of Hong Kong. Each party irrevocably agrees to submit all disputes to the non-exclusive jurisdiction of the courts of Hong Kong.
17. If there is any inconsistency or ambiguity between the English version and the Chinese version of this Terms and Conditions, the English version shall prevail.